

# Campaign Data Cheat Sheet

Current **Campaign Code** = PST04

Current Campaign Fiscal Years = 2013 - ... (2025 is the goal)

Fiscal year runs July 1-June 30 except Athletics which runs on a calendar year

**Commitments** = gifts, pledges & matching gifts (with or without expectancies). Pledge payments are excluded. Non-binding commitments (revocable) are considered pledges. Documented bequests are counted in expectancies.

**Cash** = gifts, pledge payments & matching gifts. Expectancies (future support) are excluded. These are the transaction types considered Cash:

- pledge payments
- gift fulfilments
- bequests (realized)

**University Initiative** = generally groups of allocation lists maintained by development programs

- |                                 |                         |
|---------------------------------|-------------------------|
| ■ Brain Institute               | ■ Office of the Provost |
| ■ Cancer Center                 | ■ Parents               |
| ■ Childrens Hospital            | ■ Scholarships          |
| ■ Contemplative Sciences Center | ■ Student Affairs       |
| ■ Global Initiatives            | ■ University Arts       |
| ■ Jeffersonian Grounds          |                         |

**Allocations** = often abbreviated to "Alloc" and sometimes called "designation" in Advance Performance; where the donor is directing their gift; Business Intelligence is working on a crosswalk from UVA foundations (where the money comes in) to the UVA fund accounting general ledger (where most of the money is spent) and incorporating Council for Aid to Education reporting standards.

- **Code** = a unique code for each allocation

- **Agency** = "owner" of the allocation; used to split and group allocations

- |  |                                 |
|--|---------------------------------|
| ■ Alumni Association/UVA Fund                  | ■ Jefferson Scholars            |
| ■ Architecture                                 | ■ Law Foundation                |
| ■ Batten Leadership & Public Policy Foundation | ■ Medical Foundation            |
| ■ College of Arts & Sciences Foundation        | ■ Miller Center                 |
| ■ Darden Foundation                            | ■ Private Grants                |
| ■ Education Foundation                         | ■ Rector & Visitors             |
| ■ Engineering Foundation                       | ■ Univ of VA at Wise            |
| ■ Gift Processing Services                     | ■ Univ of VA at Wise Foundation |
| ■ Hospital                                     | ■ UVa Related Foundation        |
|  | ■ Virginia Health Foundation    |
|  | ■ VSAF (Virginia Student Aid)   |

Foundation)

■ **School** = all the major units plus a few others

- |                                 |  |
|---------------------------------|--|
| ■ Alumni Association            | ■ McIntire School of Commerce              |
| ■ Architecture School           | ■ Miller Center                            |
| ■ Athletics                     | ■ Rector and Visitors                      |
| ■ Blandy Farm / State Arboretum | ■ School Continuing & Professional Studies |
| ■ Center for Politics           | ■ School of Data Science                   |
| ■ College of Arts and Sciences  | ■ School of Leadership & Public Policy     |
| ■ Darden School                 | ■ School of Nursing                        |
| ■ Education                     | ■ University Library                       |
| ■ Engineering School            | ■ UVa Fund                                 |
| ■ Fralin Museum of Art          | ■ UVa's College at Wise                    |
| ■ Health System                 | ■ Va Humanities                            |
| ■ Jefferson Scholars Foundation | ■ Womens Center                            |
| ■ Jeffersonian Grounds          |  |
| ■ Law School                    |  |

■ **Division** = used by Health System, and a few others; generally creates groupings that cut across units/programs/areas

- |                                    |                         |
|------------------------------------|-------------------------|
| ■ Cancer Center                    | ■ Organ Transplantation |
| ■ Center for Politics              | ■ Other                 |
| ■ Childrens Medical Center (Area)  | ■ Scholarships          |
| ■ Corporate Sponsors               | ■ Sorensen Institute    |
| ■ Darden Annual Fund               | ■ Student Experience    |
| ■ Darden Master Plan               | ■ The Arts              |
| ■ Diabetes                         | ■ The Heart Center      |
| ■ Faculty & Centers for Excellence | ■ Unrestricted          |
| ■ Gastroenterology – 40755         | ■ UVA Clubs             |
| ■ Neurosciences                    | ■ Weldon Cooper Center  |

■ **Purpose** = in the future state these will be solely campaign related; currently Strategic Investment matching funds, arts, athletics, etc.

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|---|--|
| ■ N/A                                     | ■ Bicentennial Graduate Scholars (1 to .5) |
| ■ Access UVa                              | ■ Bicentennial Graduate Scholars(no match) |
| ■ Arch - Arts Administration              | ■ Bicentennial Professorship (1 to .50)    |
| ■ Arch - History & Preservation           | ■ Bicentennial Professorship (1 to .67)    |
| ■ Arch - School                           | ■ Bicentennial Professorship (1 to .70)    |
| ■ Art - Art History                       | ■ Bicentennial Scholarships (1 to 1)       |
| ■ Art - Department                        | ■ Bicentennial Scholarships (1 to .50)     |
| ■ Art - Fiske Kimball Library             | ■ Bicentennial Scholarships (no match)     |
| ■ Art - Studio Art                        | ■ Corporate Restricted Funds               |
| ■ Art Department                          | ■ Dance - Department                       |
| ■ Batten Account                          | ■ Dance - Student Org                      |
| ■ Bicentennial Graduate Scholars (1 to 1) |  |

- Democracy and Equity Research SIF
- Democracy Initiative SIF (1:1)
- Drama - Arts Grounds
- Drama - Department
- Drama - Heritage Repertory Theatre
- Drama - Student Org
- Enslaved Laborers - SIF Matching
- Faculty Excellence
- Film - Virginia Film Festival
- Kluge-Ruhe Collection
- Library - Facilities - Small
- Library - Operation
- Library - Special Collections
- Madison House
- Museum - Collections - Bayly
- Museum - Operations
- Museum - Programs - Bayly
- Museum - Programs - Kluge-Ruhe
- Museum - Volunteers
- Music - Department
- Music - Music Ensemble - student
- Music - Music Ensemble - UVA Band
- Music - Music Library
- Music - Performance
- Music - Student Org
- Music - Symphony
- Music - Symphony - endowed chairs
- Music - Tuesday Evening Concert Series
- Other - A&S - Creative Writing & Poetry
- Other - A&S - Media Studies
- Other - Annual Fund for the Arts
- Other - Digital Scholarship
- Other - Literary Journals
- Other - New - College Arts Scholars
- Other - Other
- Other - Rare Book School
- Other - WTJU
- Parents Program
- Student Life
- Z Cheerleading
- Z Men's Baseball
- Z Men's Golf
- Z Men's Lacrosse
- Z Men's Soccer
- Z Men's Tennis
- Z Men's Wrestling
- Z Swimming
- Z Track
- Z Women's Basketball
- Z Women's Field Hockey
- Z Women's Lacrosse
- Z Women's Soccer
- Z Women's Softball
- Z Women's Tennis
- Z Women's Volleyball

■ **Department** = more specific distinction

■ **Sub Department** = solely used by Darden

- N/A
- Area of Greatest Need
- Batten
- CGI
- Darden-Education
- Diversity Equity & Inclusion
- EMBA
- Faculty Excellence
- Global Impact
- Grounds IBIS
- MCAM
- Professorships
- Sands Institute for Lifetime Learning
- Scholarships
- Student Awards
- Student Clubs
- Undesignated