

HONORING THE FUTURE

The University of Virginia Center for Survey Research

“Guided by these four values—access, collaboration, communities, and impact—the Cooper Center is reimagining what public service means, how the work is carried out, and who is included in the conversation. Through our research, leadership development programs, and local government engagement initiatives, we continue to work toward our vision of good governance, equity, and resilience in every Virginia community.”

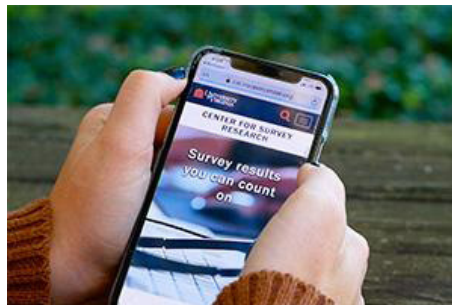
WELDON COOPER CENTER 2020-2025 STRATEGIC PLAN

SERVING THE GREATER GOOD

The Cooper Center is pursuing a new vision for the 21st century—one of thriving regions and communities shaped by informed, innovative, and inclusive civic leaders. In accordance with this goal, the Center for Survey Research, a unit within the Cooper Center, collects objective survey-based information on behalf of local governments, state agencies, researchers, nonprofits, and other community organizations. By providing decision-makers with accurate and representative data, we ensure that every voice is heard, resulting in stronger, more equitable communities throughout the commonwealth and beyond.

EXPERTISE AND REAL SOLUTIONS

With humble beginnings in 1988, the center is today a full-service survey research facility offering customized project design, professional interviewing, data collection, data analysis, and report preparation. Combining the latest survey technologies with deep academic rigor, we’re committed to serving nonpartisan clients whose work benefits the public. The center is also committed to transparency, ensuring that each study can be independently reproduced and verified for scientific accuracy.



THE CENTER FOR SURVEY RESEARCH HAS WORKED ON BEHALF OF ACADEMIC RESEARCHERS, GOVERNMENT AGENCIES, PRIVATE FOUNDATIONS, BUSINESSES, NONPROFIT ORGANIZATIONS, AND OTHERS.

RECENT ACHIEVEMENTS INCLUDE:

Albemarle County Community Survey (2020)

On behalf of Albemarle County, residents were surveyed to determine opinions about quality of life; assess satisfaction with county services and preferences for tax allocation; identify barriers and level of access to county resources and assets; understand residents' sense of belonging and preferences for inclusion; and measure opinions on growth and development.

Martinsville and Henry County Survey of Childcare Needs (2019)

In partnership with the Harvest Foundation, the City of Martinsville, and Henry County, CSR conducted a survey to assess unmet childcare needs among parents who work or live in Martinsville and Henry counties and understand the childcare experience of and gaps in services for moderate- and low-income families.

Reston Community Center Community Survey (2019)

CSR conducted a survey of Reston residents on behalf of the Reston Community Center to assess awareness and support for the community center; understand current and projected use of programs; identify barriers to community center use; assess the level of support for a performing arts center; and identify accessible sources for information on leisure activities.

Fairfax County Department of Family Services Customer Satisfaction Surveys (2019)

A biannual survey of Fairfax County Department of Family Services clients to track importance and performance of DFS services, such as the staff's responsiveness to client needs, the staff's community awareness, respect and knowledge, and the overall impact of DFS services on clients' quality of life.

Louisa County Survey of Food Insecurity and Unmet Needs (2018)

With support from the Charlottesville Area Community Foundation, and in partnership with the Louisa County Resource Council, CSR conducted a study to capture the prevalence and extent of unmet needs among disadvantaged residents, primarily concerning those who have difficulty securing adequate food to feed themselves and their families.

YOUR SUPPORT

The Center for Survey Research is essential to the Weldon Cooper Center's vision of "Reimagining Public Service." Gifts to support our work will contribute to creating strong, vibrant communities throughout the commonwealth.

Your support is critical to further our efforts to address key social issues and needs, helping to fulfill our shared vision of good governance, resilient communities, and thriving citizens.

To learn more, please visit csr.coopercenter.org.

HONOR
the **FUTURE**

THE CAMPAIGN FOR THE UNIVERSITY OF VIRGINIA

CONTACT

Weldon Cooper Center for Public Service
coopercenter@virginia.edu | 434-243-5232